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**FOR IMMEDIATE RELEASE**

## **Pertinent Eco-Solutions Develops Novel Synergizing Adjuvants for Pest Control Products**

*Pertinol™ enhances the dual mode of action found naturally in plant-based active ingredients*

**PEACHTREE CORNERS, GA.** (June 6, 2023) — Pertinent Eco-Solutions, a manufacturer of effective and eco-friendly pest control solutions, has developed Pertinol™, a proprietary mixture of scientifically-selected ingredients that boost the dual mode of action in the plant-based active ingredients used in Pertinent’s pest control products.

Pertinent products are designed to control insect pests in the poultry, swine and cattle industries through a dual mode of action: disrupting the insect cuticle and blocking insect-specific neuroreceptors. Incorporating Pertinol synergizes the dual mode of action by making enhancing penetration of the cuticle, thus improving the efficacy at the insect neuroreceptors.

“We developed Pertinol to synergize the natural insecticidal properties of the plant-based ingredients in these products,” said Scot Huber, Pertinent’s vice president of research and development. “When Pertinol is combined with the plant-based active ingredients, it creates pest control solutions that are as effective as chemical pesticides and safe when used as directed for humans, other animals and the environment.”

For more information about Pertinol and how Pertinent’s highly effective, eco-friendly pest control can enhance your livestock or poultry production, visit [www.pertinenteco.com](http://www.pertinenteco.com).

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### **Pertinent Eco-Solutions:**

Pertinent was created in 2020 by Dr. Bruno Jactel, former chief marketing officer of Merial Animal Health and Frank Jusich, former president of Central Life Science, with a vision of empowering nature with science and technology to produce pest control solutions that combine the efficacy of traditional



pesticides with the favorable environmental profile of “green” products. Pertinent has enhanced the natural insecticidal power of plants with the help of world-class scientists following a rigorous product development process and independent testing. Pertinent brings to market the next generation of pest control products that are “tough on pests, easy on the planet.”