



PertinentTM
animal solutions

P3 Poultry Pest Powder

The Eco-Solution for Northern Fowl Mites and Bed Bugs

- ✓ Surface-Covering Powder Formulation
- ✓ Research-Based Proven Efficacy
- ✓ No Need to Remove Animals for Application
- ✓ Plant-Powered Formulation

Northern fowl mites and bed bugs are common pests in layers, broilers, and breeders and can negatively impact production.

Northern Fowl Mites:

- The most serious and prevalent pest of poultry
- Can cause lower egg production, lower feed conversion and anemia

Bed Bugs:

- Most common parasite in breeder houses
- Can cause decreased production, lesions on the breast, anemia



INNOVATIVE
mode of
action

SOLUTION FOR



HOW IT WORKS

Natural insecticidal power of plant-derived active ingredients with a dual mode of action:

Physical:

Dissolves the insect cuticle (armor)

Biological:

Blocks insect receptors

HOW TO USE

Turn off all evacuation and cooling fans for the area to be treated and leave the fans off until the powder has settled (can take up to 15 minutes). Wait until the product has settled to return to the site.

Operate blower on high delivery setting (e.g. a setting of 5-6 for a Stihl backpack blower) and IDLE speed.

For Bed Bugs:

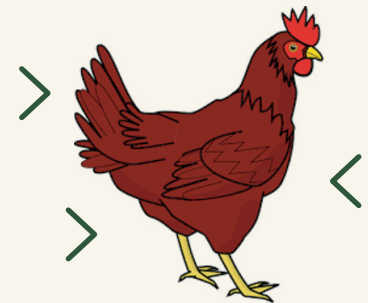
- Apply at a rate of 20-30 lbs. per 100 feet of the facility. Apply to potential harborage areas, including gaps along and between walls, behind sheeting or framing, attics, around drop ceiling joints and above drop ceilings, nest areas, work rooms and equipment.
- Repeat application every 4-6 weeks or as needed

For Northern Fowl Mites:

For Layers: Apply at a rate of 4-6 lbs. per 1000 sq. ft. of facility when birds are 25-26 weeks old. Blow dust on birds and cages in each level of every row, ruffling feathers to penetrate. Re-apply one week after first application.

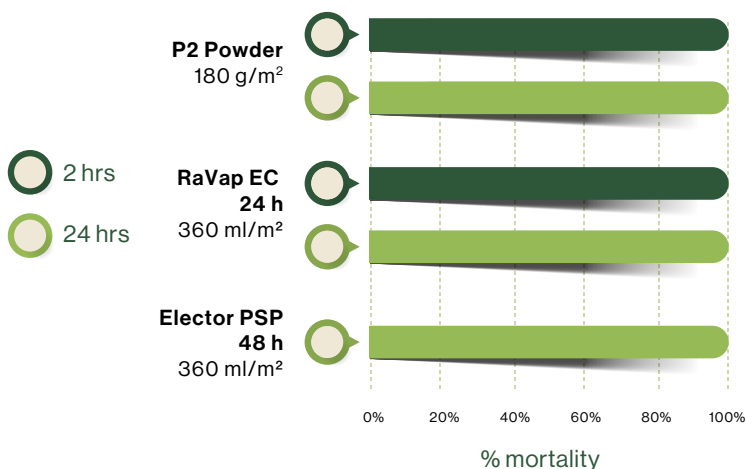
For Broilers/Breeders: Apply at a rate of 20-30 lb. per 100 feet of application area, into both sides of nest boxes and into scratch area. Repeat application every 6-8 weeks in case of high infestation rate and every 3 months for maintenance. After cleanout and washing of house, apply into nesting boxes, scratch areas, and attics at a rate of 4-6 lbs. per 1000 sq. ft. of facility.

Where to apply
Pertinent product >



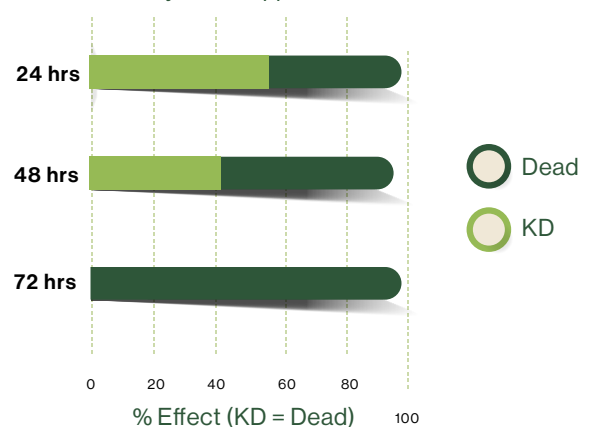
PROVEN PERFORMANCE

% Mortality of Northern Fowl Mite



Pertinent P3 is as effective as traditional pesticides on Northern Fowl Mites, but safer

Residual Efficacy on Bed Bugs (7 Days After Application)



Pertinent P3 is still effective on Bed Bugs after a week

No Need to Choose Between What Works

and What is Good for the Planet